**RFP-22-UA-2022**

**Technical Proposal**

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| **Proponent** |  |
| **Contact person** |  |
| **Proponent’s address** |  |
| **Phone Number** |  |
| **DUNS/UEI number** (if available) |  |
| **Email** |  |
| **Website** (if available) |  |

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| 1. **Statement of Interest** |
| *(provide your statement of interest regarding the assignment (up to 1000 words)*  *(also, for companies/organizations – provide the following information:*   * *general presentation of your company/organization/business;* * *areas and types of activity;* * *general experience and technical capabilities;* * *other relevant information to present your company/organization/business.*   *this information may also be provided as a separate presentation file).* |

***Please fill out the form below separately for each SME / team member / subcontractor offered for this assignment as a part of your proposal***

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| 1. **Name of the SME** | | | | | | | | |
| *(insert full name of the SME / team member / subcontractor)* | | | | | | | | |
| 1. **SME’s background and general experience** | | | | | | | | |
| *(provide details of SMEs general experience and background including*   * *details on educational and professional background;* * *key skills and certifications;* * *areas of expertise;* * *other relevant information).* | | | | | | | | |
| 1. **5+ years of progressively responsible work experience in counter-disinformation or strategic communications** | | | | | | | | |
| *(provide specific details or indicate “n/a” in case the SME doesn’t have relevant experience or expertise)* | | | | | | | | |
| 1. **Proven experience and understanding local disinformation context, current disinformation and counter-disinformation trends, issues, and challenges in a global context, including threat actors, vulnerabilities, and effective practices (please include a list with links to relevant publications, articles, editorials etc.);** | | | | | | | | |
| *(provide specific details or indicate “n/a” in case the SME doesn’t have relevant experience or expertise)* | | | | | | | | |
| 1. **Experience in building interagency relationships: between local government officials, private sector, research institutions, academia, and others** | | | | | | | | |
| *(provide specific details or indicate “n/a” in case the SME doesn’t have relevant experience or expertise)* | | | | | | | | |
| 1. **Experience in successful planning and/or implementation and/or participation in impactful programs in Ukraine** | | | | | | | | |
| *(provide specific details or indicate “n/a” in case the SME doesn’t have relevant experience or expertise)* | | | | | | | | |
| 1. **Previous experience in presenting ideas/strategies/action plans to senior managers/decision-makers /various stakeholders in multilateral setting** | | | | | | | | |
| *(provide specific details or indicate “n/a” in case the SME doesn’t have relevant experience or expertise)* | | | | | | | | |
| 1. **Demonstrated track record of strategic, holistic, and systemic thinking, and understanding of organizational culture. , learning and change management** | | | | | | | | |
| *(provide specific details or indicate “n/a” in case the SME doesn’t have relevant experience or expertise)* | | | | | | | | |
| 1. **SME’s language proficiency (written and spoken)** | | | | | | | | |
| Ukrainian | | 0 - No Practical Proficiency | | | *(add comments if necessary)* | | | |
| English | | 0 - No Practical Proficiency | | | *(add comments if necessary)* | | | |
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| 1. **List of applicable references** | | | | | | | | |
| **#** | **Full Name** | | **Title** | **Entity/Organization** | | **Phone** | **Email** | **Website** |
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